## **Circular Logos**

The circular logo was introduced in 1939. There were four different basic designs with many variations within especially when it came to application on rolling stock either by the manufacturer or the Rook shop.



24" red lacquer logo decal. This is the decal applied by the PWV shop to the Fairbanks-Morse locomotives. 1947 - 1964.



18" stenciled logo. This can be used as the logo applied by the PWV shop to the Fairbanks-Morse locomotives prior to the arrival of the decals. 1947.



24" yellow lacquer logo decal. This is the decal as applied by the PWV shop to the to the NE and ICC cabooses when rebuilt. The decal was mounted on a metal plate attached to the side of the caboose. 1950's - 1964.



24" stenciled white NE caboose logo. This version of the logo was used on the NE style cabooses when built new at the Rook shops in 1939 - 1944.



White Hopper Logo. This is the first use of the round logo and appeared in 1939.



Black Hopper Logo. Used on the initial ten car order for General American covered hoppers in 1945.

## **Circular Logos**



Greenville lease 50 ton hopper logo. The stencil tab marks were not bushed out for expediency. 1960 - 1961.



Stationary Logo. This is one of the logos used on P&WV printed media.



"V" for Victory Logo. This logo appeared in advertisements during WWII.